



STRATEGAS

# Third Annual London Macro Conference

The Royal Horseguards Hotel - 2 Whitehall Court, Whitehall, London  
Wednesday, November 13, 2019



**Nigel Farage**

British Politician, Broadcaster  
and Political Analyst



**Dan Clifton**

Head of Policy Research  
Strategas



**Jason De Sena Trennert**

Chief Investment Strategist  
Strategas



**Norbert Ore**

Head of Industry Surveys  
Strategas



**Don Rissmiller**

Chief Economist  
Strategas



**Chris Verrone**

Head of Technical Analysis  
Strategas



**Wednesday, November 13, 2019**

08:15 AM to 09:00 AM  
Whitehall Reception

**Registration & Breakfast**

09:00 AM to 09:45 AM  
Whitehall Suite

**Brexit**

- **Nigel Farage**  
British Politician, Broadcaster and Political Analyst

09:45 AM to 10:15 AM

**Market Outlook in an Era of QE-Forever**

- **Jason De Sena Trennert**  
Chief Investment Strategist  
Strategas

10:15 AM to 10:30 AM

**Break**

10:30 AM to 11:00 AM

**Implications of a 10-year Square-Root Expansion**

- **Don Rissmiller**  
Chief Economist  
Strategas

11:00 AM to 11:30 AM

**Out of Consensus Investment Ideas for 2020**

- **Chris Verrone**  
Head of Technical Analysis  
Strategas

11:30 AM to 11:45 AM  
Whitehall Reception

**Break: Refreshments will be served**

11:45 AM to 12:15 PM  
Whitehall Suite

**Manufacturing**

- **Norbert Ore**  
Head of Industry Surveys  
Strategas

12:15 PM to 12:45 PM

**Investment Implications of US Policy and the 2020 Elections**

- **Dan Clifton**  
Head of Policy Research  
Strategas

12:45 PM to 01:45 PM  
Whitehall Reception

**Lunch**



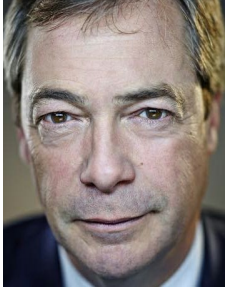
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Wednesday, November 13, 2019

## SPEAKERS

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### Nigel Farage

British Politician, Broadcaster and Political Analyst

Nigel Farage is a British politician, broadcaster and political analyst who was the co-founder in 1993 and leader of the UK Independence Party (UKIP) from 2006 to 2016.

Farage began his career in 1982 as a commodities trader at the London Metal Exchange and ran his own metals brokerage firm after working at Credit Lyonnais Rouse and Drexel Burnham Lambert. He left a successful career to go into politics after the Conservative party signed the Maastricht Treaty, which advocated “ever closer union” between European nations.

In the 2009 European Parliament Election, UKIP came second defeating Labour and the Liberal Democrats. In 2014, UKIP, still under Farage’s leadership, came first in the United Kingdom with 4,5 million votes and in doing so, became the first political party since 1906 to win a national election that was not the Labour or Conservative parties. This successful result put the Conservative party under great pressure to organise a referendum on the membership of the United-Kingdom to the European Union.

In June 2016, Farage was a leading figure in the campaign to leave the EU. This gained him the name “Mr Brexit” by the then candidate to the US presidency Donald J Trump whom he came to support at a Mississippi rally in 2016. Nigel Farage was one of the very few that predicted that Donald Trump would win the presidential elections.

He has since provided political analysis for both the main Fox News channel and its sister channel Fox Business Network. Farage is also hosting The Nigel Farage show on the British radio station LBC and launched “Farage against the Machine” podcast to be found on Itunes early 2018. He is a regular contributor to the Daily Telegraph and the author of several books.



## Dan Clifton

Head of Policy Research  
Strategas

Mr. Clifton is a Partner at Strategas and the head of the Firm's DC office. He directs its legislative and public policy research efforts. Prior to joining Strategas he served as Executive Director of the American Shareholders Association (ASA), a non-partisan, non-profit organization which analyzes public policy affecting shareholders.

His research and political analysis on the interaction between legislation, policy and capital markets has been widely cited in the media. Mr. Clifton and his team have been recognized by *Institutional Investor* magazine in their annual survey for the past five years.

Prior to joining the ASA, Mr. Clifton served as Chief Economist and Federal Affairs Manager for Americans for Tax Reform and as a senior staff member in two gubernatorial administrations working on economic issues. Mr. Clifton received a MS in Economics and Public Finance from Rutgers University and a BA in Urban Planning and Policy Development also from Rutgers.



## Jason De Sena Trennert

Chief Investment Strategist  
Strategas

Mr. Trennert is the Managing Partner of Strategas Research Partners LLC and the Chairman and Chief Executive Officer of the firm's broker-dealer subsidiary, Strategas Securities, LLC. In addition, as Chief Investment Strategist, Mr. Trennert is known as one of Wall Street's top thought leaders on the subject of markets and economic policy. His research pieces are read by leading institutional investors and corporate executives across the globe.

In 2006, Mr. Trennert co-founded Strategas, which originally began with just five employees. Today, the firm employs over fifty research analysts, institutional salesmen, and sales traders at its offices in New York, Washington D.C., and Columbus, Ohio. Prior to founding Strategas, Mr. Trennert was the Chief Investment Strategist and a Senior Managing Director at International Strategy & Investment (ISI) Group where he built and oversaw two of that Firm's most popular research efforts, its Company Surveys and Investment Strategy groups.

Widely quoted in the domestic and foreign press, Jason is a regular guest host on CNBC's "Squawk Box" and "Bloomberg Surveillance" with Tom Keene. His second book, *My Side of the Street*, was published by St. Martin's Press in May.

He was the Treasurer of La Scuola d'Italia where he built its investment committee. He is a member of the Board of Governors of The Columbus Citizens Foundation and a member of the investment committee of the Rockefeller Brothers Fund.

He has an MBA from The Wharton School at the University of Pennsylvania and BS in International Economics from Georgetown University.



## Norbert Ore

Head of Industry Surveys  
Strategas

Mr. Ore is a Director and Head of Industry Surveys at Strategas with responsibility for construction of internal indices, analysis of external surveys, and assisting clients in identifying global trends in manufacturing and services.

Following his career as a supply manager for Fortune 250 companies, he has been a successful entrepreneur, business process consultant, and an advocate for small-disadvantaged businesses. As an acknowledged leader in supply chain management, he has attained the status of Certified Professional in Supply Management (CPSM) and Certified Purchasing Manager (C.P.M.).

Additionally, he is a winner of the prestigious J. Shipman Gold Medal, which is presented for leadership in the field. He is best known for his work as the Chair of the ISM Manufacturing Report on Business®, the monthly economic report recognized as a leading indicator of the U.S. economy.

During Mr. Ore's 15 years as chair, he introduced business survey analysis to numerous organizations in the U.S. and internationally. He has also been instrumental in the establishment of similar surveys, most recently in Taiwan. He holds an undergraduate degree in business and a master's degree in organizational management.



## Don Rissmiller

Chief Economist  
Strategas

Mr. Rissmiller is a founding Partner of Strategas and has directed the Firm's macroeconomic research efforts since 2006. He oversees Strategas' thematic research as well as high-frequency econometric forecasting.

Prior to co-founding Strategas in 2006, Mr. Rissmiller was an Economist and Managing Director at International Strategy & Investment (ISI) Group. Before joining ISI, he worked at the Federal Reserve Bank of New York, focusing on the analysis of U.S. macroeconomic data and price/wage forecasting models. He is frequently quoted in the financial press. He has been the president of the Forecasters Club of New York, a local group of economists. He serves on the board of the Global Interdependence Center (GIC) based in Philadelphia.

Mr. Rissmiller's research has been recognized by *Institutional Investor* magazine in their annual survey: he was ranked best up and coming economist in 2008, and was 3rd in their 2009 All-America Independent Research Team survey. Mr. Rissmiller holds an AB magna cum laude in Economics from Harvard.





## Chris Verrone

Head of Technical Analysis  
Strategas

Mr. Verrone is a partner of Strategas. He is the head of the Firm's Technical Analysis Research team. His regularly published research highlights actionable investment opportunities across the equity, commodity, foreign exchange, and fixed income markets. In addition, Mr. Verrone actively works with the Firm's institutional clients to provide bespoke analysis on individual securities.

Chris is a frequent guest on CNBC, FOX Business, and Bloomberg Television, and is often quoted in the domestic and foreign financial press. He is consistently ranked among the top Technical Analysts on Wall Street in the annual All-America Research Survey by *Institutional Investor* magazine.

Mr. Verrone has earned the Chartered Market Technician (CMT) designation and is a member of the Market Technicians Association. Prior to joining Strategas, Mr. Verrone worked with the Economics team at International Strategy & Investment (ISI) Group and at the Foreign Policy Research Institute. Chris holds a MA in Comparative Politics from Villanova University and a BA in International Political Economy, also from Villanova. He is also active with the Delbarton School Alumni Association. Chris and his wife, Caroline, reside in New York City.