



Please join us on Tuesday, January 8th, 2019 for our 8th Annual Policy Conference in Washington, DC. As always, we are assembling an array of expert speakers on pertinent macro and sector policy topics. As was the case in past years, we expect the Conference to hit capacity. If you are interested in attending please contact your Strategas salesperson for more information. Additional speakers will be added as they are confirmed.



**Craig Allen**

President,  
US-China Business Council



**Neil Bradley**

Executive Vice President and  
Chief Policy Officer,  
U.S. Chamber of Commerce



**Steve Elmendorf**

Founder & Partner,  
Subject Matter



**Bruce Mehlman**

Founder,  
Mehlman Castagnetti Rosen  
& Thomas



**Maureen K. Ohlhausen**

Former Acting Chairwoman,  
Federal Trade Commission



**Bradley Tusk**

CEO & Founder,  
Tusk Ventures



**Rodney Whitlock**

Vice President,  
ML Strategies



**Tuesday, January 8, 2019**

08:00 AM to 09:00 AM

**Registration & Breakfast**

The Hay Adams - Top of the Hay

09:00 AM to 09:45 AM

**Midterm Election Review & 2019 Macro Policy Outlook**

- **Bruce Mehlman**  
Founder,  
Mehlman Castagnetti Rosen & Thomas

09:45 AM to 10:30 AM

**2019 Legislative Outlook**

- **Neil Bradley**  
Executive Vice President and Chief Policy Officer,  
U.S. Chamber of Commerce

10:30 AM to 10:45 AM

**Break**

10:45 AM to 11:30 AM

**Tech Regulation**

- **Maureen K. Ohlhausen**  
Former Acting Chairwoman,  
Federal Trade Commission

11:30 AM to 12:15 PM

**The Democrats House Agenda**

- **Steve Elmendorf**  
Founder & Partner,  
Subject Matter

12:15 PM to 12:30 PM

**Break**

12:30 PM to 01:45 PM

**Lunch - Fireside Chat with Bradley Tusk: "The Fixer"**

Moderator: Dan Clifton, Head of Policy Research

- **Bradley Tusk**  
CEO & Founder,  
Tusk Ventures

01:45 PM to 02:00 PM

**Break**

02:00 PM to 02:45 PM

**US-China Trade Outlook**

- **Craig Allen**  
President,  
US-China Business Council



03:00 PM to 03:45 PM

## **Healthcare: ACA & Drug Pricing Outlook**

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- **Rodney Whitlock**  
Vice President,  
ML Strategies

## SPEAKERS

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### Craig Allen

President,  
US-China Business Council

On July 26, 2018, Craig Allen began his tenure in Washington, DC, as the sixth President of the United States-China Business Council (USCBC), a private, nonpartisan, nonprofit organization representing over 200 American companies doing business with China. Prior to joining USCBC, Craig had a long, distinguished career in US public service.

Craig began his government career in 1985 at the Department of Commerce's International Trade Administration (ITA). He entered government as a Presidential Management Intern, rotating through the four branches of ITA. From 1986 to 1988, he was an international economist in ITA's China Office.

In 1988, Craig transferred to the American Institute in Taiwan, where he served as Director of the American Trade Center in Taipei. He held this position until 1992, when he returned to the Department of Commerce for a three-year posting at the US Embassy in Beijing as Commercial Attaché.

In 1995, Craig was assigned to the US Embassy in Tokyo, where he served as a Commercial Attaché. In 1998, he was promoted to Deputy Senior Commercial Officer. In 1999, Craig became a member of the Senior Foreign Service.

From 2000, Craig served a two-year tour at the National Center for APEC in Seattle. While there, he worked on the APEC Summits in Brunei, China, and Mexico. In 2002, it was back to Beijing, where Craig served as the Senior Commercial Officer. In Beijing, Craig was promoted to the Minister Counselor rank of the Senior Foreign Service.

After a four-year tour in South Africa, Craig became Deputy Assistant Secretary for Asia at the US Department of Commerce's International Trade Administration. He later became Deputy Assistant Secretary for China. Craig was sworn in as the United States ambassador to Brunei Darussalam on December 19, 2014. He served there until July 2018, when he transitioned to President of the US-China Business Council.

Craig received a B.A. from the University of Michigan in Political Science and Asian Studies in 1979. He received a Master of Science in Foreign Service from Georgetown University in 1985.



## Neil Bradley

Executive Vice President and Chief Policy Officer,  
U.S. Chamber of Commerce

Neil Bradley, executive vice president and chief policy officer at the U.S. Chamber of Commerce, has spent two decades working directly with congressional committee chairpersons and other high-ranking policymakers to achieve solutions. At the Chamber, Bradley is responsible for aligning the organization's overall policy priorities and advocacy efforts. He oversees several major policy divisions within the Chamber: Economic Policy; Environment, Technology & Regulatory Affairs; Labor, Immigration & Employee Benefits; National Security and Emergency Preparedness; and Small Business Policy. Health Care Policy and Transportation Infrastructure Policy are also under his leadership.

Before joining the Chamber, Bradley was president of Chartwell Policy Solutions, LLC, a research, analysis, and advisory firm focused on public policy issues. In addition to his work at Chartwell, he served as chief strategy officer for the nonprofit Conservative Reform Network (CRN), the leading organization supporting the Conservative Reform Movement. There he produced, incubated, and promoted ideas, policies, and efforts to grow the American economy, expand the middle class, and create opportunities for all Americans.

Prior to founding Chartwell and joining CRN in 2015, Bradley spent nearly 20 years working in the House of Representatives, including 11 years working for the House Republican leadership. He served as deputy chief of staff for Majority Leader Kevin McCarthy (CA) where he developed the legislative agenda for House Republicans, oversaw policy formulation in the leader's office, and coordinated committee activity in the House. Bradley held the same position for Eric Cantor (VA) during his tenure as majority leader. Previously, he was policy director for House Republican Whip Roy Blunt (MO).

Earlier in his career, Bradley served for four-and-a-half years as executive director of the Republican Study Committee. He also held numerous positions in the office of then-Rep. Tom Coburn (R-OK).

While working on Capitol Hill, Bradley was regularly named to *Roll Call's* list of 50 top congressional staffers.

Bradley, a graduate of Georgetown University, resides in Washington, D.C., with his wife, Kiki, and their son, Peter. He is a native of Sapulpa, Oklahoma.



## Steve Elmendorf

Founder & Partner,  
Subject Matter

Steve is a Subject Matter founder and partner, and is widely recognized as one of D.C.'s preeminent political strategists. With a career on Capitol Hill and in politics spanning more than 30 years, Steve's tenure in Washington has been grounded in daily interaction with the White House, administration officials, senators, members of Congress and leading interest groups on the front lines of the economic, social, domestic, national security and foreign policy debates in the last decades. Steve rose to the highest level Democratic staffer in the House of Representatives as Chief of Staff to House Democratic Leader Richard Gephardt, and upon leaving the Hill served as a senior advisor to the Gephardt, Kerry and Clinton presidential campaigns. Since 2006, Steve has represented some of the nation's most important corporations, trade associations and organizations on critical legislative and regulatory issues, helping to drive their businesses, build their brands and expand their market shares. He has been a frequent guest on CNN, MSNBC and Fox News, and is consistently listed among the most influential leaders in Washington by Politico, The Hill, GQ and other national publications.



## Bruce Mehlman

Founder,  
Mehlman Castagnetti Rosen & Thomas

Bruce Mehlman leads the bipartisan firm he founded after serving at senior levels in politics, policy and business. Mehlman Castagnetti Rosen & Thomas helps Fortune 500 companies, advocacy organizations and innovative start-ups understand, anticipate and navigate the ever-evolving policy environment and trends likely to impact the global marketplace.

A highly-sought-after speaker, Mehlman frequently presents to Boards of Directors, global conferences and strategic planning sessions. He is a frequent commentator on Fox News & CNBC. Mehlman is an adjunct business school professor with The Washington Campus and has lectured on “winning business-government relations” at the Harvard Kennedy School, Yale School of Management, and Georgetown University, among others.

Mehlman’s quarterly updates on political trends are widely read by business leaders and political observers across the country and have been frequently covered in leading publications including the Washington Post, Axios, Politico, CNN, Fortune, the Daily Caller, and UVA Center for Politics.

Mehlman previously held the post of Assistant Secretary of Commerce for Technology Policy, having been nominated by President George W. Bush and confirmed to the office by the U. S. Senate in 2001. Before Commerce, he held positions including lead tech & telecom lobbyist for Cisco Systems; Policy Director & General Counsel to the House Republican Conference under Rep. J.C. Watts (R-OK) and General Counsel to the National Republican Congressional Committee.

Mehlman is widely regarded as an expert in running issue campaigns, managing C-suite associations and developing strategies that achieve impactful policy outcomes. He concurrently serves as Executive Director of the Technology CEO Council and Co-Chairman of the Internet Innovation Alliance. Mehlman serves on the Boards of The Washington Campus & State Science & Technology Institute and on the Advisory Boards of start-up companies including FiscalNote, iHealthEngineers, Market Realist & Virtu.

A graduate of Princeton University, Mehlman earned a law degree from the University of Virginia and began his career practicing law in Washington, DC.



## Maureen K. Ohlhausen

Former Acting Chairwoman,  
Federal Trade Commission

Maureen K. Ohlhausen concluded her six-year term as a Commissioner of the Federal Trade Commission in September 2018. Ohlhausen was the longest-serving Acting FTC Chairman, fulfilling that role from January 2017 until April 2018.

Ohlhausen directed all aspects of the agency's antitrust work, including merger review, conduct enforcement, Congressional testimony, and policy initiatives, and steered all FTC consumer protection enforcement and policy efforts, with a particular emphasis on technology and telecommunications issues. Ohlhausen has been the public face of the agency, speaking frequently on antitrust, privacy, telecommunications, and technology policy issues and testifying over a dozen times before the U.S. Congress. A thought leader in her field, she has published dozens of articles on antitrust, telecommunications, regulation, agency functioning, and international law issues in prestigious publications.

Ohlhausen has relationships with government officials and business leaders around the world, with a particular emphasis on Europe and China. She has on numerous occasions lead the U.S. delegation at international antitrust and data privacy meetings and hosted foreign leaders in the U.S.

As the agency head, Ohlhausen was responsible for overseeing a workforce of over 1,100 people and a budget of over \$300 million dollars annually. During her tenure, the FTC was ranked as the number four best place to work in the U.S. federal government in mid-sized agencies and ranked number one for effective leadership, strategic management, teamwork, and innovation.

She has received numerous awards, including the FTC's Robert Pitofsky Lifetime Achievement Award, the Touchstones of Leadership Public Policy Award, the Phoenix Center Public Service Award, and the George Mason University Distinguished Alumni Award.

Ohlhausen also has experience in the private sector. Before serving as a Commissioner, she was a law firm partner, with a practice focused on competition privacy, data protection, and cybersecurity issues.

Ohlhausen began her legal career in the federal court system, serving as a law clerk for Judge David B. Sentelle of the U.S. Court of Appeals for the D.C. Circuit and for Judge Robert Yock of the U.S. Court of Federal Claims.

Ohlhausen graduated with distinction from George Mason School of Law in 1991 and with honors from the University of Virginia in 1984. She was on the adjunct faculty at the George Mason School of Law, where she taught privacy law and unfair trade practices. She served as a Senior Editor of the Antitrust Law Journal and a member of the American Bar Association Task Force on Competition and Public Policy.





### **Bradley Tusk**

CEO & Founder,  
Tusk Ventures

Bradley Tusk is a venture capitalist who protects startups from political risk. He is the CEO and founder of Tusk Ventures, the first venture capital fund dedicated to working with and investing in startups in regulated industries. His fund, Tusk Ventures, has now worked with and invested in dozens of startups like Bird, FanDuel, Lemonade, Eaze, Circle and Ripple. Bradley previously served as Mayor Bloomberg's campaign manager in New York City, Deputy Governor of Illinois, and Senator Chuck Schumer's communications director. On top of his roles as CEO of Tusk Holdings and Tusk Ventures, his family foundation is leading the work to bring mobile voting to elections in the United States. He also has a book titled "The Fixer" that details his work helping some of the world's most successful startups navigate the world of politics and regulations. Conference participants will receive a complimentary copy of the book.



## Rodney Whitlock

Vice President,  
ML Strategies

Rodney is a veteran health care policy professional with more than 20 years of experience working with the US Congress, where he served as health policy advisor and as Acting Health Policy Director for Finance Committee Chairman Chuck Grassley of Iowa and, earlier, on the staff of former US Representative Charlie Norwood of Georgia.

During his years with Representative Norwood, Rodney managed the Patients' Bill of Rights, which passed the House in 1999 and 2001. In February 2005, Rodney left the office of Congressman Norwood to join the Finance Committee Staff as a health policy advisor to Chairman Grassley. In that capacity, he was lead Senate staffer for the Medicaid provisions of the Deficit Reduction Act of 2005 and the Tax Relief and Health Care Act of 2006.

In 2007, Rodney worked on the Children's Health Insurance Program Reauthorization Act, which passed Congress twice and was subsequently vetoed twice by President George W. Bush. Rodney spent 2009 and 2010 deeply engaged in health care reform legislation. Late in 2010, he became the Acting Health Policy Director for Senator Grassley, and shepherded the Medicare and Medicaid Extenders Act of 2010 into law. Following his tenure in Senator Grassley's Congressional office, Rodney served as Health Policy Director in the Senator's personal office.

## Accommodations

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**The Hay Adams Hotel**  
800 16th St NW, Washington, DC  
20006

You may call (800) 853-6807 or email reservations directly at [reservations@hayadams.com](mailto:reservations@hayadams.com). Please reference the Strategas room block in order to get a rate of \$365.