

Our one-day conference offers presentations from Strategas' analysts and guest speakers discussing the outlook and investment impact of the major macro topics likely to influence the policy and political year ahead as well as a granular review of each of the major policy sectors. We have confirmed speakers to address: Terrorism and the national defense; cybersecurity; the 2016 election cycle; monetary policy; energy; tax policy and inversions; and, anti-trust regulation.



**General John Allen**

Former Presidential Special  
Envoy for the Global  
Coalition to Counter ISIL



**Jason Bordoff**

Professor of Professional  
Practice in International and  
Public Affairs, Columbia  
University

Former Special Assistant to  
the President and Senior  
Director for Energy and  
Climate Change in the  
Obama Administration



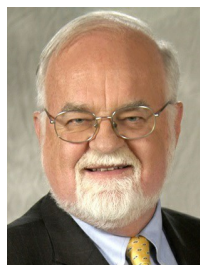
**Neil Bradley**

President  
Chartwell Policy Solutions



**Dan Clifton**

Head of Policy Research  
Strategas Research  
Partners, LLC





STRATEGAS

## 2016 Election & Public Policy Outlook Conference

The Hay Adams Hotel, Washington, D.C.

Monday, January 25, 2016 - Tuesday, January 26, 2016

### **Richard Clarke**

Cyber Security Expert,  
Former Counterterrorism  
Czar & Best-Selling Author

### **Charlie Cook**

Editor and Publisher of the  
Cook Political Report  
Columnist for the National  
Journal

### **John Rother**

President & CEO  
National Coalition on Health  
Care

### **Mark Ryan**

Partner & Head of Global  
Antitrust & Competition  
Mayer Brown



**Tuesday, January 26, 2016**

08:00 AM to 08:45 AM

Top of the Hay (9th Floor)

**Breakfast**

08:45 AM to 09:45 AM

**2016 Election**

• **Charlie Cook**

Editor and Publisher of the Cook Political Report

Columnist for the National Journal

09:45 AM to 10:30 AM

**Energy**

• **Jason Bordoff**

Professor of Professional Practice in International and Public Affairs, Columbia University

Founding Director, Center on Global Energy Policy

Former Special Assistant to the President and Senior Director for Energy and Climate Change in the Obama Administration

10:30 AM to 10:45 AM

**Break**

10:45 AM to 11:30 AM

**Antitrust**

• **Mark Ryan**

Partner & Head of Global Antitrust & Competition

Mayer Brown

11:30 AM to 12:15 PM

**Cybersecurity**

• **Richard Clarke**

Cyber Security Expert, Former Counterterrorism Czar & Best-Selling Author

12:15 PM to 12:30 PM

**Break**

12:30 PM to 12:45 PM

**Lunch begins**

12:45 PM to 01:45 PM

**ISIL, Geopolitics**

• **General John Allen**

Former Presidential Special Envoy for the Global Coalition to Counter ISIL

01:45 PM to 02:00 PM

**Break**

02:00 PM to 02:45 PM

**Drug Pricing**



- **John Rother**  
President & CEO  
National Coalition on Health Care

02:45 PM to 03:30 PM

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## Congressional Outlook

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- **Neil Bradley**  
President  
Chartwell Policy Solutions

## SPEAKERS

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### General John Allen

Former Presidential Special Envoy for the Global Coalition to Counter ISIL

General John Allen is a retired four-star Marine Corps general and the former presidential special envoy for the Global Coalition to Counter ISIL. He is one of the nation's foremost experts on the geopolitical relationships between U.S. and Asia and the Middle East and was seen as the first head of the country's anti-ISIL efforts. Described by the *Guardian* as a leader "with years of experience battling extremist insurgencies in Iraq and Afghanistan [who] also boasts impressive intellectual credentials and an unusual amount of foreign policy experience," it is no surprise that he was hand-picked by the president and turned to for advice during private meetings in the Oval Office.

Widely hailed as a strategic thinker and a true battlefield leader, Allen was the man on the ground in times of crisis. Audiences now benefit from his firsthand expertise combating what the FBI called the danger it worries about "all day long." Exclusively represented by Leading Authorities speakers bureau, he shares awe-inspiring stories about the challenges facing our nation, how to combat them, and the most important aspects of leadership. His commanding presence and nail-biting stories draw listeners in while his ability to tie his lessons to the business community ensures that they walk away with the knowledge necessary to apply his lessons in their own organizations. With harrowing details and suspense, Allen's tales of leadership in crisis leave audiences on the edge of their seats.

**Distinguished Military Career.** When General Petraeus became CIA director in 2011, Allen replaced him as the commander of the NATO International Security Assistance Force and U.S. Forces Afghanistan. There, he led and managed one of the most complex military transitions of the last decade as he oversaw the strategic shift from troop-intensive counterinsurgency operations to the development of Afghan security forces.

Allen spent his early career in Washington, DC, and became the first Marine Corps officer to be inducted as a term member of the Council on Foreign Relations. He had field command during missions in the Caribbean and the Balkans and later became the first Marine to serve as the commandant of midshipmen at the Naval Academy. He then served as the principal director of Asian and Pacific affairs for the office of the Secretary of Defense before heading to a command position and service in Iraq. Allen spent 13 months in the Anbar province, where he led efforts to persuade Sunni tribal leaders to stand against al-Qaeda militants. His success precipitated a shift in the nature of the war in western Iraq and across the entire theater. In 2008, Allen became deputy commander of U.S. Central Command.

Allen is currently affiliated with the Brookings Institution, where he works on a security program, and is a senior fellow at the Center for Naval Analysis and the Merrill Center of the Johns Hopkins School of Advanced International Studies.

**A Respected Leader.** President Obama said, "John Allen is one of America's finest military leaders," and Leon Panetta, the former defense secretary, described him as "one of the United States military's most outstanding battlefield leaders, a brilliant strategist, and an exemplary Marine."



## Jason Bordoff

Professor of Professional Practice in International and Public Affairs, Columbia University

Founding Director, Center on Global Energy Policy

Former Special Assistant to the President and Senior Director for Energy and Climate Change in the Obama Administration

Jason Bordoff joined the Columbia faculty after serving until January 2013 as Special Assistant to the President and Senior Director for Energy and Climate Change on the Staff of the National Security Council, and, prior to that, holding senior policy positions on the White House's National Economic Council and Council on Environmental Quality. One of the world's top energy policy experts, he joined the Administration in April 2009. At Columbia's School of International and Public Affairs, Bordoff is a professor of professional practice and serves as founding Director of Columbia's Center on Global Energy Policy. Bordoff's research and policy interests lie at the intersection of economics, energy, environment, and national security. He is a frequent commentator on TV and radio, including NPR, Bloomberg, CNBC and BBC, has appeared on the Colbert Report, and has published in the *New York Times*, *Wall Street Journal*, *Financial Times* and other leading news outlets. Prior to joining the White House, Bordoff was the Policy Director of the Hamilton Project, an economic policy initiative housed at the Brookings Institution. He is a member of the Council on Foreign Relations and the National Petroleum Council, and serves on the boards of Winrock International (a leading nonprofit organization that works to empower the disadvantaged, increase economic opportunity, and sustain natural resources) and the New York Energy Forum. During the Clinton Administration, Bordoff served as an advisor to the Deputy Secretary of the U.S. Treasury Department. He was also a consultant with McKinsey & Company, one of the leading global strategy consultancies. Bordoff graduated with honors from Harvard Law School, where he was treasurer and an editor of the *Harvard Law Review*, and clerked on the U.S. Court of Appeals for the D.C. Circuit. He also holds an MLitt degree from Oxford University, where he studied as a Marshall Scholar, and a BA magna cum laude and Phi Beta Kappa from Brown University.



## Neil Bradley

President  
Chartwell Policy Solutions

Prior to forming Chartwell Policy Solutions, Neil Bradley worked for nearly 20 years in the House of Representatives, including 10 years in the House Republican Leadership working for three different Republican Leaders. Most recently, Neil was Deputy Chief of Staff for Majority Leader Kevin McCarthy and also for his predecessor as Leader, Rep. Eric Cantor. As Deputy Chief of Staff, Neil was responsible for helping develop and manage the House's legislative agenda, coordinating and managing the work of Committees in the House, and negotiating numerous pieces of legislation across a wide range of issues. Prior to working for the Majority Leader, Neil served as Policy Director for the former Republican Whip Roy Blunt and as Executive Director of the Republican Study Committee, the caucus of conservatives in the House of Representatives. Neil was regularly featured in Roll Call's list of top fifty Congressional staffers.



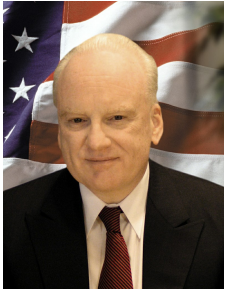
## Dan Clifton

Head of Policy Research  
Partner  
Strategas Research Partners, LLC

Daniel Clifton is a Partner and Head of Policy Research for Strategas Research Partners. In this capacity, Mr. Clifton evaluates government policy initiatives and its impact on the US and global economies, equity and bond markets for institutional investors. Daniel and his team have been recognized by *Institutional Investor* magazine in their annual survey for the past seven years. His research and political analysis on the interaction between legislation, policy and equity markets is often cited in the media. Dan is also a frequent guest on CNBC, Bloomberg, and Fox Business News.

Prior to joining Strategas, Mr. Clifton was Executive Director of the American Shareholders Association (ASA), a non-partisan, non-profit organization which analyzes public policy affecting shareholders. In this capacity, Daniel was one of the lead lobbyists on the successful efforts to lower capital gains and dividend tax rates to 15 percent, a repatriation tax holiday on foreign source revenue, and reform of the nation's pension system. Prior to joining ASA, Mr. Clifton was Federal Affairs Manager for Americans for Tax Reform and served as a senior staff member in two gubernatorial administrations working on economic and fiscal policy issues. Daniel has also worked in various capacities on elections at federal, state, and local levels. Mr. Clifton received both his BA in Urban Planning and his MS in Public Policy from Rutgers University where he was a Fellow at the Eagleton Institute of Politics and a Harold Martin Fellow for Public Policy.





## Richard Clarke

Cyber Security Expert, Former Counterterrorism Czar & Best-Selling Author

Richard Clarke's name is synonymous with both Cyber Security and Counter-terrorism. He literally "wrote the book" on both subjects, by leading the US Government on both topics from the White House and then, upon leaving government, by writing the best recognized books on both topics.

On Cyber Security, Clarke's work goes back as far as 1997 when he became the senior White House official in charge of that then nascent field. He was the first ever Special Advisor on Cyberspace Security to the President of the United States and wrote the National Plan for Cyber Security (for President Clinton) and the National Strategy to Secure Cyberspace (for President Bush 43). Over twenty nations have since developed similar national strategies. Clarke's book *CYBER WAR: The Next National Security Threat and What to do About it*, is widely regarded as the seminal work on international cyber conflict.

Today, Clarke is a leading consultant to industry and governments on cyber security and sits on several corporate boards of IT security companies. His writings on cyber security have appeared in the *Wall Street Journal*, the *New York Times*, the *Washington Post*, and numerous other publications. His book *Your Government Failed You: Breaking the Cycle of National Security Disasters* was made into a film documentary entitled "State of Security" ([www.SOSthefilm.com](http://www.SOSthefilm.com))

On Counter-terrorism, Clarke was the senior US Government official under three Presidents (Bush, Clinton, Bush) over the course of an unprecedented eleven years of continuous White House service. He was one of the first officials to identify the threat from al Qaeda and to plan and direct actions against it. He was the national crisis manager on 9-11. His work on Counter-Terrorism was summarized on an unclassified basis in his #1 nation-wide best seller, *Against All Enemies, Inside America's War on Terror*.

Clarke's appearance before the 9-11 Commission brought him to public attention, as he alone apologized to the victims' families. He then blamed the Bush Administration for inattention to al Qaeda and was one of the first former senior officials to criticize the decision to go to war in Iraq.

Over thirty years in national security positions, Clarke served in the Pentagon, the State Department, the Intelligence Community, and the National Security Council-White House. Since leaving government, he has published five books (including two novels), served for nine years as an on air consultant for *ABC News*, taught for five years at Harvard's Kennedy School of Government, and managed his own consulting firm. He is Chairman of the Board of Governors of the Middle East Institute in Washington and a Trustee of Khalifa University in the United Arab Emirates.

Clarke has appeared on television often including *The Daily Show*, *Real Time with Bill Maher*, *The Colbert Report*, *ABC World News Tonight*, *CNN's The Situation Room*, *Good Morning America*, *Meet the Press*, the *PBS News Hour*, *Charlie Rose*, and *PBS Frontline*. He frequently is a Keynote Speaker at corporate, university, and government events.



## Charlie Cook

Editor and Publisher of the Cook Political Report  
Columnist for the National Journal

*“There are political junkies, and then there’s Charlie Cook – the man who knows more about everything political than anyone else”* The Washingtonian

When Charlie Cook makes a pronouncement based on his analysis of the political scene in America, people who want to be “in the know” sit up and listen. For more than two decades he has been Washington’s most trusted – and most accurate – voice on all things political, whether it’s the outcome of a Congressional, gubernatorial, or presidential election.

As the editor and publisher of the *Cook Political Report* and a political analyst for the National Journal Group, his prodigious writing is a direct line to the heart of politics. He writes weekly for *National Journal* magazine and *National Journal Daily*, and he also pens a regular column for the Washington Quarterly. Once deemed “the Picasso of election analysis” by the *Wall Street Journal* and represented exclusively by Leading Authorities speakers bureau, Cook produces the sharpest political handicapping in the business, serving as the one-man, go-to-source for Americans who want to be truly informed.”

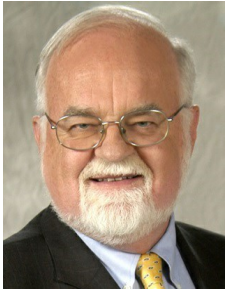
**A Political Oracle.** The plaudits for Charlie Cook are the best kind of broken record – an endless loop of praise. *The New York Times* has called Cook “one of the best political handicappers in the nation” and noted that the *Cook Political Report* is “a newsletter that both parties regard as authoritative.” Bob Schieffer of CBS News calls it “the bible of the political community,” and David Broder of the *Washington Post* said Cook is “perhaps the best non-partisan tracker of Congressional races.” In its feature “The Top 50 Journalists in Washington,” the *Washingtonian* called him a “master observer” and “the man who knows more about politics than anyone else,” and in 2010 Cook was a co-recipient of the American Political Science Association’s prestigious Carey McWilliams Award to honor “a major journalistic contribution to our understanding of politics.”

Cook’s expertise has been featured on the ABC, CBS, and NBC evening news programs, as well as *Good Morning America*, *TODAY*, *Nightline*, *Meet the Press*, and *This Week*. He has also been an election night analyst for CNN, CBS, and NBC News and for every presidential election since 1994.

He founded the *Cook Political Report* in 1984, and became a twice-weekly columnist for *Roll Call*, Capitol Hill’s premier newspaper, before joining the National Journal Group in 1998.

Charlie Cook also served as a resident fellow at the Institute of Politics at the Kennedy School of Government at Harvard during the spring semester of 2013.

**Keeping America Informed.** Cook is a hugely popular speaker. With his encyclopedic knowledge, memorable stories, quick wit, and meaningful insights, his speeches focus on the broad implications of the latest election results. Using poll numbers, economic indicators, and historical data, Cook forecasts the fortunes of each party in a balanced, non-partisan manner and furnishes audiences with the concrete information they need regarding today’s political and legislative environments.



## John Rother

President & CEO  
National Coalition on Health Care

Mr. John Rother is President and Chief Executive Officer of the National Coalition on Health Care, America's oldest and most diverse group working to achieve comprehensive health system change. The Coalition's membership of more than 80 participating organizations includes medical societies, businesses, unions, health care providers, faith-based associations, pension and health funds, insurers and groups representing consumers, patients, women, minorities and persons with disabilities.

Prior to joining the Coalition in 2011, Mr. Rother served as the longtime Executive Vice President for Policy, Strategy, and International Affairs at AARP. There he led the development of AARP's policy positions and advocacy strategies. Under his leadership, AARP engaged in robust public policy research and analysis, public education and advocacy on health and retirement issues at the federal, state and international levels. Mr. Rother wrote numerous articles and was a frequent speaker on health, retirement security, the federal budget and the boomer generation.

From 1981 to 1984, Mr. Rother was Staff Director and Chief Counsel for the U.S. Senate Special Committee on Aging under the direction of Chairman John Heinz (R-PA). From 1977 to 1981, he served as Special Counsel for Labor and Health to U.S. Senator Jacob Javits (R-NY).

Mr. Rother is a graduate of Oberlin College and the University of Pennsylvania Law School. He is a member of the DC Bar, the National Academy of Social Insurance and the Gerontological Society of America.

Mr. Rother serves on several boards, including the American Board of Internal Medicine Foundation, the National Quality Forum, the Alliance for Health Reform, the Pension Rights Center and Generations United. He also serves on the MacArthur Foundation's Aging Society Network and the Institute of Medicine's National Roundtable on Value and Science-Driven Health Care. He has consistently been named as one of the Most Powerful People in Healthcare.

In 2010, Mr. Rother received the Robert Ball Award for Outstanding Achievements in Social Insurance from the National Academy of Social Insurance for "lifetime advocacy to strengthen Social Security and Medicare."



## Mark Ryan

Partner & Head of Global Antitrust & Competition  
Mayer Brown

Mark Ryan is a partner in Mayer Brown's Washington, DC office and the head of the firm's Global Antitrust & Competition group. Mark has extensive experience representing clients before the Federal Trade Commission and the Antitrust Division of the Department of Justice in connection with mergers and acquisitions. Mark is also one of the nation's leading antitrust litigators. He recently rejoined Mayer Brown after serving as the first-ever Director of Litigation for the Justice Department's Antitrust Division. In that position, Mark was responsible for overseeing and strengthening the Division's litigation enforcement efforts. He worked regularly with staff lawyers and economists, as well as the senior leadership of the Division, to identify transactions and conduct that violated U.S. antitrust law and to assemble investigative and litigation teams. He also participated in litigation on behalf of the United States, including acting as lead trial lawyer in the e-books price-fixing litigation in the Southern District of New York and as a member of the trial team that successfully sued a major credit card issuer in the Eastern District of New York over anti-steering rules contained in merchant agreements. These lawsuits are widely regarded as two of the most important government antitrust cases in recent years. He also led the Division's trial teams that challenged the InBev/Grupo Modelo and US Airways/American Airlines mergers. Both mergers were resolved by settlement after the United States filed suit. At the end of his tenure at the Justice Department, Mark was the lead trial lawyer in a challenge to the proposed merger of the two largest cinema advertising companies in the country, which the parties abandoned completely shortly before trial, a result that Assistant Attorney General Bill Baer lauded as "a testament to the strength of the Antitrust Division's case and the hard work of our talented litigation team."

Mark went to the Department of Justice from Mayer Brown, where he held several key positions, including as a firm-wide litigation practice leader and as partner-in-charge of the Washington DC office. In over 25 years of private practice he has appeared in federal and state courts across the nation on behalf of large multinational corporations, small companies and individuals. In addition to high stakes litigation, Mark advises corporations on the potential antitrust consequences of distribution strategies, joint ventures, mergers and acquisitions. He also represents companies and individuals in cartel investigations.

In 2011, before joining the Justice Department, Mark was one of 15 antitrust lawyers in the nation selected to the BTI Client Service All-Stars after a survey of corporate counsel aimed at identifying lawyers with a combination of legal knowledge and "a deep understanding of their client's business objectives." *Chambers USA* writes about Mark that, "business people like him-he takes the complex world of antitrust and breaks it down into bite-sized pieces."

Mark was lead antitrust counsel for the Chicago Board of Trade in its merger with the Chicago Mercantile Exchange, a combination of two of the largest futures exchanges in the world. He has handled many other mergers of principal competitors throughout his career. He has also served as regular antitrust counsel to one of the world's largest traders of commodities and has advised major agricultural firms on cartel and related competition matters.

In addition to antitrust, Mark has represented boards of directors in shareholder derivative actions and in disputes with former senior executives. He has represented clients in trials of government and private lawsuits arising from bank failures and the collapse of the mortgage-backed securities market and handled numerous matters on behalf of major accounting firms.

## Accommodations

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**Hay Adams Hotel**  
**800 16th Street, NW Washington,**  
**DC 20006**

Contact Number: (202) 638-6600  
Hotel rooms have been blocked under Strategas