2017 Policy Conference; Preparing For A Trump Presidency

Washington, DC
Monday, January 9, 2017 - Tuesday, January 10, 2017

Our **6th Annual Policy Conference** will cover the potential outcomes for major macro and sector policy issues that will be debated in 2017 with an all Republican government. We are assembling an all-star list of speakers in the policy areas of tax reform, infrastructure, trade, health care reform, financial regulation, and defense spending. Our lunchtime speaker was the campaign manager for the Brexit Leave campaign and will discuss the outlook moving forward for the UK post-Brexit.

Paul Atkins

Chief Executive, Patomak Global Partners, LLC

Nicholas Bohnsack

Partner, Strategas Partners

Mackenzie Eaglen

Resident Fellow, American Ware Center for Security Studies at the American Enterprise Institute

Matthew Elliott

Campaign Manager,
Brexit "Leave" Campaign

David Hirschmann

President and CEO,
U.S. Chamber Center for Capital Markets Competitiveness (CCMC)

Mark McClellan, M.D.

Former Commissioner of the FDA,
Former Administrator of the Center for Medical & Medicaid Services

Stephen Moore

Economic Advisor to President-Elect Trump,
Distinguished Visiting Fellow,
Heritage Foundation

Warren S. Payne

Tax Reform Expert, Legal Professional/Consultant & Senior Advisor,
Mayer Brown

Susan C. Schwab

Legal Professional/Consultant & Strategic Advisor,
Mayer Brown

Tuesday, January 10, 2017

07:15 AM to 08:00 AM
Hay Adams Hotel - Top of the Hay

Breakfast

08:00 AM to 08:45 AM

The Trump Economic Agenda

- **Stephen Moore**
  Economic Advisor to President-Elect Trump,
  Distinguished Visiting Fellow, Heritage Foundation

08:45 AM to 09:00 AM

Break

09:00 AM to 09:45 AM

Tax Reform Outlook

- **Warren S. Payne**
  Tax Reform Expert, Legal Professional/Consultant & Senior Advisor,
  Mayer Brown

09:45 AM to 10:30 AM

Defense Spending

- **Mackenzie Eaglen**
  Resident Fellow, American Ware Center for Security Studies at the American Enterprise Institute

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10:30 AM to 10:45 AM

Break

10:45 AM to 11:30 AM

Trade Policy

- **Susan C. Schwab**
  Legal Professional/Consultant & Strategic Advisor,
  Former US Trade Representative,
  Mayer Brown

11:30 AM to 12:15 PM

Health Care Policy

- **Mark McClellan, M.D.**
  Former Commissioner of the FDA,
  Former Administrator of the Center for Medical & Medicaid Services

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12:15 PM to 12:30 PM

Break

12:45 PM to 01:30 PM

Lunch Session: Brexit and the Path Forward

- **Matthew Elliott**
  Campaign Manager,
  Brexit "Leave" Campaign

01:45 PM to 02:00 PM

Break

02:00 PM to 02:15 PM

Leveraging Research to Investable Outcomes

- **Nicholas Bohnsack**
  Partner,
  Strategas Partners

02:15 PM to 03:00 PM

Likely Outcomes for Financial Regulation

- **David Hirschmann**
  President and CEO,
  U.S. Chamber Center for Capital Markets Competitiveness (CCMC)

03:00 PM to 03:45 PM

KEYNOTE: Global Financial Markets Regulatory Landscape

- **Paul Atkins**
  Chief Executive,
  Patomak Global Partners, LLC

SPEAKERS

Paul Atkins

Chief Executive,
Patomak Global Partners, LLC

Paul Atkins is chief executive of Patomak Global Partners, LLC. He founded the company in 2009 to leverage his decades of regulatory, policy, political and legal expertise to support and advise companies operating in the capital markets. His work is driven by his belief in the power of open, free and competitive capital markets that allow for opportunity.

From July 2002 to August 2008, Mr. Atkins served as a Commissioner of the U.S. Securities and Exchange Commission. During his two terms, he advocated better transparency and consistency in the SEC's decision-making and enforcement activities and smarter regulation that considers costs and benefits. He represented the SEC at various meetings of the US–EU Transatlantic Economic Council, the President's Working Group on Financial Markets, the World Economic Forum, and the Transatlantic Business Dialogue.

From 2009 to 2010, he was appointed by Congress to serve as a member of the Congressional Oversight Panel for the Troubled Asset Relief Program (TARP).

Before his government service, Mr. Atkins was a partner of PricewaterhouseCoopers and predecessor firm Coopers & Lybrand, where he advised financial services firms on regulatory compliance, internal controls, and risk management issues.

From 1990 to 1994, he served on the staffs of SEC chairmen Richard C. Breeden and Arthur Levitt as chief of staff and counsellor, respectively. Mr. Atkins began his career as a lawyer with Davis Polk & Wardwell in New York, representing U.S. and foreign clients on a wide range of corporate finance, banking, and business combination transactions. He was resident for 2 1/2 years in his firm's Paris office and was admitted as *conseil juridique* in France in 1988. Besides English, he speaks German and French.

From 2012 to 2015, Mr. Atkins served as an independent director and non-executive chairman of the board of BATS Global Markets, Inc., a leading operator of electronic U.S. and European securities markets trading listed cash equity securities and equity options. He is a trustee of the American Council on Germany, serving as chairman of the audit committee, and is a member of the Committee for Economic Development of the Conference Board.

Mr. Atkins received his A.B., *summa cum laude*, Phi Beta Kappa, from Wofford College and his J.D. from Vanderbilt University School of Law, where he was Senior Student Writing Editor of the *Vanderbilt Law Review*. A frequent speaker and television commentator on regulatory and capital markets issues, he is a visiting scholar at the American Enterprise Institute for Public Policy Research in Washington. His writings have appeared in *The Wall Street Journal*, *Financial Times, Forbes*, *USA Today*, and *Politico*, as well as scholarly journals such as the *Harvard Business Law Review* and the *Fordham Journal of Corporate & Financial Law*.

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Nicholas Bohnsack

Partner,
Strategas Partners

Mr. Bohnsack is co-founder and partner of Strategas. He is the President and Chief Operating Officer of the Firm and heads the Firm's Institutional Securities and Financial Solutions business groups.

As an analyst, Mr. Bohnsack is head of Strategas' Quantitative Research team and directs the Firm's equity sector strategy and global asset allocation research efforts. More granularly he and his team focus on industry-level earnings and valuation forecasting and fundamental factor analysis to assist institutional investors in portfolio construction and thematic idea generation. He has been a regular guest on business news programs and has been widely quoted in the domestic and foreign press, particularly for his work on corporate profits and market valuation.

Prior to co-founding Strategas, Nicholas was an Investment Strategist and Associate Managing Director with International Strategy & Investment (ISI) Group. Nicholas began his career in the Investment Banking Group at FactSet and in Restricted Securities at Morgan Stanley.

Mr. Bohnsack received his MS in Mathematics from Fairfield University and received bachelor's degrees in Economics and Finance from Bryant University. He is a member of the Board of Advisors at Bryant University's College of Business. Nicholas and his wife, Brooke, live in Connecticut with their three sons.

Mackenzie Eaglen

Resident Fellow, American Ware Center for Security Studies at the American Enterprise Institute

Mackenzie Eaglen is a resident fellow in the Marilyn Ware Center for Security Studies at the American Enterprise Institute, where she works on defense strategy, defense budgets, and military readiness.

Eaglen has worked on defense issues in the House of Representatives and Senate and at the Pentagon in the Office of the Secretary of Defense and on the Joint Staff. In 2014, Eaglen served as a staff member of the congressionally mandated National Defense Panel, a bipartisan, blue-ribbon commission established to assess US defense interests and strategic objectives. This followed Eaglen's previous work as a staff member for the 2010 congressionally mandated bipartisan Quadrennial Defense Review Independent Panel, also established to assess the Pentagon's major defense strategy. Eaglen is included in Defense News "100 most influential people in US Defense" both years the publication compiled a list. A prolific writer on defense-related issues, she has also testified before Congress.

Eaglen has an M.A. from the Edmund A. Walsh School of Foreign Service at Georgetown University and a B.A. from Mercer University.

Matthew Elliott

Campaign Manager,
Brexit "Leave" Campaign

Matthew Elliott is one of the UK's foremost political campaigners, having recently served as the CEO of Vote Leave, the official Brexit campaign in the 2016 EU referendum. Previously he led the NOtoAV campaign in the 2011 referendum on the Alternative Vote, turning a strong majority in favour of changing Britain's voting system to a strong vote against.

He also founded groups as diverse as the TaxPayers' Alliance (the UK equivalent to Americans for Tax Reform) and Business for Britain (BfB) which formed the basis for the Vote Leave campaign. BfB recruited over 1,500 business leaders from across the country - including the entrepreneurs behind iconic British brands such as Dyson, JCB and Silvercross - to demonstrate that the business community was divided on Britain's membership of the European Union. It also produced the seminal 1,000-page study 'Change, or Go', the key blueprint for Britain's exit from the EU. Matthew has been recently described by the New European as "one of the most formidable political strategists in the country and an unsung titan of the Brexit cause".

Matthew is also a Partner at Awareness Analytics Partners (a2p.io), a technology firm providing a broad range of digital marketing, social media and data analytic services.

David Hirschmann

President and CEO,
U.S. Chamber Center for Capital Markets Competitiveness (CCMC)

As president and CEO of the U.S. Chamber of Commerce Center for Capital Markets Competitiveness (CCMC), Hirschmann leads the Chamber's initiative dedicated to promoting a modern and effective regulatory structure that fosters robust and diverse sources of capital, investment, liquidity, and risk management for our nation's job creators. This effort addresses domestic and international securities regulation, enforcement, and financial reporting issues.

Hirschmann also serves as president and CEO of the Chamber's Global Intellectual Property Center (GIPC). The GIPC works to champion intellectual property (IP) as a vital engine of global development, growth, and human progress. He oversees the Center's work in communicating the value of IP, building support for IP protection in the United States, growing alliances to promote IP in international markets, and improving enforcement.

As senior vice president at the U.S. Chamber, Hirschmann is a member of the Management Committee and helps shape the organization's strategic direction and program initiatives.

Hirschmann joined the U.S. Chamber in 1992 as director of Latin American Affairs. In 1995 he was promoted to manager for the Western Hemisphere, and two years later he became managing director for Western Hemisphere Affairs. He was promoted to vice president in 1998 and senior vice president two years later. From 1998 to 2007, he served as executive vice president of the National Chamber Foundation where he oversaw the Foundation's mission to drive the policy debate on key issues by formulating arguments, developing options, and influencing thinking in an effort to move the American business agenda forward.

Hirschmann also served as the executive vice president of the Association of American Chambers of Commerce in Latin America (AACCLA) and as executive vice president of the U.S. Section of the Brazil-U.S. Business Council.

Before joining the Chamber, he worked as legislative director for former Congressman Toby Roth, past chairman of the International Economic Policy and Trade Subcommittee in the House of Representatives.

Hirschmann was raised in Guatemala and is a graduate of Duke University. He lives in Alexandria, Virginia, with his wife, Susan, and their daughter.

Mark McClellan, M.D.

Former Commissioner of the FDA,
Former Administrator of the Center for Medical & Medicaid Services

Mark McClellan, MD, PhD, is the Robert J. Margolis Professor of Business, Medicine, and Policy, and director of the Duke-Margolis Center for Health Policy at Duke University with offices at Duke and in Washington DC. The new center will support and conduct research, evaluation, implementation, and educational activities to improve health policy and health, through collaboration across Duke University and Health System, and through partnerships between the public and private sectors. It integrates the social, clinical, and analytical sciences to integrate technical expertise and practical capabilities to develop and apply policy solutions that improve health and the value of health care locally, nationally, and worldwide.

McClellan is a doctor and an economist, and his work has addressed a wide range of strategies and policy reforms to improve health care, including such areas as payment reform to promote better outcomes and lower costs, methods for development and use of real-world evidence, and more effective drug and device innovation. Before coming to Duke, he served as a senior fellow in Economic Studies at the Brookings Institution, where he was director of the Health Care Innovation and Value Initiatives and led the Richard Merkin Initiative on Payment Reform and Clinical Leadership. He also has a highly distinguished record in public service and in academic research. McClellan is a former administrator of the Centers for Medicare & Medicaid Services (CMS) and former commissioner of the U.S. Food and Drug Administration (FDA), where he developed and implemented major reforms in health policy. These include the Medicare prescription drug benefit, Medicare and Medicaid payment reforms, the FDA’s Critical Path Initiative, and public-private initiatives to develop better information on the quality and cost of care.

McClellan is the founding chair and a current board member of the Reagan-Udall Foundation for the FDA, is a member of the National Academy of Medicine and chairs the Academy’s Leadership Council for Value and Science-Driven Health care, co-chairs the guiding committee of the Health Care Payment Learning and Action Network, and is a research associate at the National Bureau of Economic Research. He has also previously served as a member of the President’s Council of Economic Advisers and senior director for health care policy at the White House, and as deputy assistant secretary for Economic Policy at the Department of the Treasury. He was previously an associate professor of economics and medicine with tenure at Stanford University, and has twice received the Kenneth Arrow Award for Outstanding Research in Health Economics.

Stephen Moore

Economic Advisor to President-Elect Trump,
Distinguished Visiting Fellow, Heritage Foundation

Stephen Moore, who formerly wrote on the economy and public policy for *The Wall Street Journal*, is the Distinguished Visiting Fellow, Project for Economic Growth, at The Heritage Foundation. Moore, who also was a member of *The Journal's* editorial board, returned to Heritage in January 2014 -- about 25 years after his tenure as the leading conservative think tank's Grover M. Hermann Fellow in Budgetary Affairs from 1984 to 1987.

As Distinguished Visiting Fellow at Heritage, Moore focuses on advancing public policies that increase the rate of economic growth to help the United States retain its position as the global economic superpower. He also works on budget, fiscal and monetary policy and showcases states that get fiscal houses in order.

"One of the projects I'm going to be working on is how President Obama has discredited liberal ideas more than anyone," Moore said in an interview with The Foundry upon his return to Heritage. "Everything he's done has been such a massive failure — from the [economic] stimulus to health-care reform to bailouts to green energy.

Moore's early career was shaped by three people who had a profound influence on him: Julian Simon, the late Cato Institute scholar; Edwin J. Feulner, a co-founder of Heritage; and Art Laffer, the economist best known for the Laffer curve.

"What makes them so great is they were willing to take on the conventional wisdom. They were subject to a lot of criticism for doing that," Moore told The Foundry. "Those are the real change-makers."

Moore calls his creation of the Club for Growth the defining moment of his career. The organization, which he left in 2004, helps elect conservative members of Congress (including Heritage President Jim DeMint when he first ran for Senate).

Moore next founded the Free Enterprise Fund before joining *The Wall Street Journal*. As senior economics writer for the newspaper's editorial board, he covered Washington policy debates and state issues.

"Because I've been a consumer of think tank material and policy research, I think I have a pretty good sense of what reporters want and how to get it to them in the way they want it," Moore said. "Being timely — and not just offering opinion but giving them the facts and data is really critical."

Moore, who grew up in New Trier Township, Ill., received a bachelor of arts degree from University of Illinois at Urbana-Champaign. He holds a master's of arts in economics from George Mason University.

Warren S. Payne

Tax Reform Expert, Legal Professional/Consultant & Senior Advisor,
Mayer Brown

Warren S. Payne is a senior advisor in Mayer Brown's Washington DC office and a member of the Tax, Government Relations, and International Trade practices. He joined Mayer Brown from the US House of Representatives Committee on Ways and Means, where he held a number of staff leadership roles over the past eight years, including his most recent position as policy director.

As the Committee's policy director Warren was responsible for developing policy in all areas within the Committee's jurisdiction. Major legislation that Warren worked to enact into law includes the Tax Increase Prevention Act, the ABLE Act, the Middle Class Tax Relief and Job Creation Act, two highway and infrastructure funding bills in 2012 and 2014, and free trade agreements with Colombia, Peru, Panama and South Korea. In addition, Warren was responsible for the development and introduction of the first detailed legislation since 1986 to comprehensively reform the US Tax Code with the introduction of the Tax Reform Act of 2014. Other major pieces of legislation developed by the Committee during Warren's tenure as policy director include the Bipartisan Congressional Trade Priorities Act of 2014 and the SGR Repeal and Provider Payment Modernization Act.

Warren served as a senior staffer to both the National Commission on Fiscal Responsibility and the Joint Select Committee on Deficit Reduction. In his role as Policy Director, Warren was responsible for working with Subcommittee Staff Directors to develop and implement the Committee's priorities and coordinated those efforts with House of Representative Leadership-serving as a key liaison with the Administration, the Senate as well as House Leadership. Originally, Warren served as one of the Committee's primary economists focused on trade policy, where he crafted the economic analysis behind the recent trade agreements with Colombia, Panama, Peru and South Korea.

Before joining the Ways and Means Committee, Warren served as an economic advisor and international trade analyst at the US International Trade Commission. He also consulted on international trade and tax issues at Economic Consulting Services.

Susan C. Schwab

Legal Professional/Consultant & Strategic Advisor,
Former US Trade Representative,
Mayer Brown

Susan C. Schwab is a Strategic Advisor in Mayer Brown's Government & Global Trade practice and offers cross practice and cross office counsel to Mayer Brown's clients on a wide range of issues and policies.

Ambassador Schwab's advisory role for Mayer Brown is in addition to her professorship at the School of Public Policy at the University of Maryland, where previously she had served as Dean, and as President of the University System of Maryland Foundation. From 2005-2009 she served as US Trade Representative and Deputy USTR in the George W. Bush administration. She also sits on several corporate boards, and is a frequent speaker at associations, corporations, and think tanks.

During her tenure as the USTR, Ambassador Schwab successfully opened markets for US products and services in every region of the world, and across a variety of business sectors and industries. She concluded the US's Free Trade Agreements (FTAs) with Peru, Colombia, Panama and South Korea and launched the Trans-Pacific Partnership (TPP) talks. Ambassador Schwab also helped to achieve congressional approval of Permanent Normal Trade Relations (PNTR) with Vietnam, FTAs with Oman and Peru, and the bipartisan "May 10th, 2007 deal" on trade, labor and the environment. She also oversaw implementation of FTAs with 6 Central American Free Trade Agreement (CAFTA) countries, Bahrain, Oman and Peru. Additionally, she negotiated in the World Trade Organization's (WTO) Doha Round with major economic powers such as the European Union, China, India, Brazil and Indonesia; resolved a longstanding dispute with Canada over softwood lumber; negotiated the US bilateral WTO accession agreement with Russia; and filed and resolved multiple cases in defense of US commercial interests before the WTO.

Ambassador Schwab has more than three decades of international trade and policy experience. She began her career in the USTR's office as a trade negotiator for agriculture issues. After two years, she headed to Tokyo where she served as a Trade Policy Officer at the American Embassy. She later spent 8 years working for Sen. John Danforth (R-Mo), first as Chief Economist and Legislative Assistant for International Trade and then as Legislative Director. In 1989 she became the Director General of the US & Foreign Commercial Service at the US Department of Commerce, where she oversaw 200 international and domestic field offices with 1300 employees and a budget totaling $115 million. Following that, she worked as a senior executive at a major US company negotiating deals to access the Chinese market.

Accommodations

The Hay Adams Hotel **800 16th St NW, Washington, DC 20006**	Please call (202) 638-6600 and make your reservation under the Strategas room block. Room Rate: $355